



Alejandro de Mena Dávila

Nationality: Spanish

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Gender: Male

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WORK EXPERIENCE

Video Editor

Grupo Secuoya [13/01/2022 – Current]

City: Mérida

Country: Spain

Self-promotions of Canal Extremadura

Playout Operator

Mediapro [01/07/2020 – 04/10/2021]

City: Barcelona

Country: Spain

Supervision of broadcast quality, organisation of the playlist, review of materials, entry and exit of live broadcasts and resolution of incidents.

Customers: LaLiga TV Bar, Movistar LaLiga, Movistar Liga de Campeones and Facebook. Also on the main channel "Movistar LaLiga".

Video Editor

Win Win Audiovisual / Tresmedia [24/02/2020 – 03/03/2020]

City: Mérida

Country: Spain

Video editing on the entertainment magazine 'A esta hora' (Canal Extremadura). Production of videos, screens for videowalls, and post-production of the reporters' pieces.

Self-promotions TV Director

RTVE [06/05/2019 – 02/10/2019]

City: Sant Cugat del Vallés

Country: Spain

I worked on an interim contract as a TV Director at the Production Centre of RTVE in Catalonia.

Editing of promotions (self-promotions) for the corporation's channels. Mainly for the channel Teledporte.

Assistant TV Director

Canal Extremadura [01/11/2017 – 26/04/2019]

City: Mérida

Country: Spain

Assistant TV Director in the News Services of Canal Extremadura, where I was able to perform the following functions:

- Review of videos prior to broadcast
- Editing videos and summaries
- Post-production and editing of musicals and closures
- Assistant in control (gallery room)

News TV Director

RTVE [29/06/2017 – 31/08/2017]

City: Las Palmas de Gran Canaria

Country: Spain

I worked on an interim contract as a TV Director (territorial news) at the Production Centre of Radio Televisión Española in Canary Islands

Digital Marketing Assistant

Luis Revuelto SEO Consulting [02/01/2017 – 23/06/2017]

City: Badajoz

Country: Spain

Execution of web positioning tasks (Technical SEO, Audits, Linkbuilding Campaigns). Also data organisation and web analytics support.

News TV Director

RTVE [07/12/2016 – 03/01/2017]

City: Mérida

Country: Spain

I worked on an interim contract as a TV Director (territorial news) at the Territorial Centre of Radio Televisión Española in Extremadura.

EDUCATION AND TRAINING

Master in Public Service Audiovisual Communication

National Distance Education University [03/10/2016 – 20/07/2018]

Address: Mérida (Spain)

Degree in Audiovisual Communication

University of Extremadura [08/09/2011 – 12/11/2015]

Address: Badajoz (Spain)

DIGITAL SKILLS

Avid

Avid Media Composer / Media Central / Avid iNEWS | Command

Adobe

Adobe Premiere / Adobe Photoshop / Adobe Lightroom

Others

DaVinci Resolve / Dalet Galaxy / Snell - Morpheus System

CREATIVE WORKS

Reel Works

<https://vimeo.com/383650769>